

# WEB

## Wendy E. Brawer

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### AFFILIATIONS

- '15 – present  
Cutoff Coalition
- '14 – present  
LES Ready  
Roosevelt Park  
Community Coalition
- '13 – present  
Sol Design Lab
- '12 – present  
596 Acres Advisory  
Siempre Verde Garden
- '08 – present  
ABC No Rio (Board)
- '05 – '10  
o2 NYC (co-founder)  
o2 Global
- '95 – '02  
ADPSR NY
- '97 – '99  
National Design  
Museum Centennial  
Committee
- '93 – '95  
EcoChair, IDSA
- '92 – '96  
Manhattan Solid  
Waste Advisory Board

## Wendy's Honors

- '17 TED Resident – TED
- '17 En(Rich) List, Honorable Mention – The Post-Growth Institute
- '16 Lower East Side Community Hero – LES History Month
- '15 Climate S'hero – Human Impacts Institute
- '14 Certificate of Appreciation – US State Department, International Visitors Program
- '10 CleanTech Execs Selected Participant – NYU Poly ACRE
- '09 50 Visionaries Changing the World – Utne
- '05 Woman of Earth (Terre de Femmes) Award – Yves Rocher Foundation
- '03 Honorary Citizen – Nagakuta Japan, EXPO 2005 host city

## Sustainable and Socially Connected Design

Eco designer and cultural creative, Wendy has 25 years of practical experience as director, partner, consultant, speaker, strategist and connector. Her placemaking includes map making, workshops, and engaging collaborative experiences, often in partnership with local Green Map projects, museums and universities. She's also involved in resiliency projects designed to help NYC address urgent climate challenges.

### Partnerships, Collaborations & Consulting

- Further, Inc.: developer of R-951, NYC's first Net Zero capable Passive House building – R-951.com
- Collective for Culture, Community and Environment: a community engaged design consultancy – collectiveforcce.com
- Gardens Rising: a \$2M NYS funded community engaged green infrastructure program – gardensrising.org
- Ranch on Rails: a self-powered bio-industrial park in Long Island City, NY – cutoffcoalition.org
- Stanton Building Task Force: Community Resilience Lab concept and community development.
- Local Spokes: Lower East Side & Chinatown Bicycling Coalition – localspokes.org
- Times Square Deposit Banks: "self-emptying" recycling bins for Times Square BID, waste reduction and traffic calming campaigns.
- MPEP: comprehensive environmental program for residents and staff, Manhattan Plaza.

### Art & Media

- Bike Ready: preparedness and community organizing video – GreenMap.org / bikeready
- SolSpherica: art-science interactive energy exhibit, co-created with Amelia Amon for Liberty Science Center, soon to be re-sited in Manhattan.
- Vibrant Communities: exhibition for Urban Center Gallery, Municipal Art Society.

## Local: Green Map NYC

Originator and Producer of Green Map NYC, which charts NYC's environmentally significant places and projects. First published in 1992, followed by multiple city-wide editions, in print and as interactive Open Green Maps. Theme maps include the 2006 'Powerful' edition on energy and climate change that has become an ongoing multi-format engagement project; waste reduction, youth views, cycling and more. Wendy has produced award-winning public events including tours, workshops and exhibitions; consulted and taught. The NYC Green Map project inspired the global Green Map System, and continues to offer inspiring models.



## Global: Green Map® System

Founder and Director. Launched in 1995, this pioneering nonprofit has engaged nearly 1,000 communities in 65 countries in charting new directions to a sustainable future. Promoting community sustainability, citizen participation and local leadership, Wendy is actively involved in creative, organizational and website development, including the Open Green Map social mapping platform (used by 40 countries), related books, exhibitions, trainings, etc. To date, 550 unique print Green Maps have been published, and 450 interactive Green Maps are online, all using collaboratively designed Green Map Icons, adaptable mapmaking processes, tools and infrastructure. GreenMap.org shares stories that amplify the skills, networks and knowledge generated through mapmaking to foster more engagement and well-being, locally and globally.



## Green Map Awards

Victor J. Papanek Social Design Award · NetSquared Invitational · Treehugger Best of Green Apps · Living Labs Global · US EPA Environmental Quality Award · National Sustainability Award · Creative Climate Action Award · Olympics Spirit of the Land; shortlisted for INDEX Prize · Ashoka Changemakers · Technology Benefiting Humanities Laureate, The Tech Museum · Merit Award, Municipal Art Society · Stockholm Challenge

## SPEAKING ENGAGEMENTS

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### Conferences

(NYC unless indicated)

- '17 TED Talk at TED | Pitch Night, Civic Hall
- '16 National Mapa Verde Cuba, Havana | World Social Forum, Montreal
- '15 International Visual Methods, UK (Keynote) | Goodnik | Day of Concern
- '14 Living Knowledge DK | CUVIC CA | OpenEngage | NYCxDDesign
- '13 Green Pilgrims, Jerusalem & Trondheim | ELECS, Curitiba | Road to Resilience | Ideas for the New City
- '12 Open Knowledge Fest, Helsinki | AAG | SXSW Eco, Austin | 14Oedu
- '11 Nature Ecology Society (keynote) | CrisisMappers, Geneva | GEL
- '10 COP 10, JP | US Social Forum, DTW
- '09 KlimaForum, Copenhagen | We Media, Miami | World Usability Day
- '08 Seoul Design Olympiad, Korea | O2 20th, Milan | Where 2.0, EcoCity Summit, Bay Area | Community University Expo, Victoria
- '07 Delta Electronics Best Practices (Keynote), Shanghai | Green Map Asia, Taipei | APA National, Philadelphia
- '05 & '06 ECIS, The Hague NL & Nice FR
- '05 Building Energy, Boston
- '04 EcoMetro, NYC | BALLE, Philadelphia | Convergence, Dublin
- '03 Planetnetwork, San Francisco | SVN
- '02 NJ Enviro Educators (Keynote), NJ
- '01 DEMI Launch, London | Future of Design, Seattle | Culture Jam
- '00 Planetnetwork, San Francisco | APA National Conference
- '99 UNESCO Vision Plus 7, Tokyo
- '98 APA National Conference, Boston | Ethics of Sustainable Dev, Havana
- '96 Bioneers CA | Beyond Fragments UK
- '95 Future of Cities at United Nations Social Summit, Copenhagen
- '94 IDSA, Detroit | Sust Cities Congress, MD
- '92 ICSID, Ljubljana Slovenia

### Exhibitions

Applied Arts Institute (AT) | Smithsonian Cooper-Hewitt, National Design Museum | American Center for Design | Zenrin Museum (JP) | Municipal Art Society | Baltimore Contemporary Museum | United Nations University (JP) | Aldrich Museum | Queens Museum of Art | Gallery 91 | Fashion Institute of Technology | Tokyo International Forum (JP) | Earth Centre (UK) | Museum voor Moderne Kunst (NL) | Danish Design Center (DK) | Institut Neerlandais (FR) | Public Libraries in New York, San Francisco & Malmo (SE)

## EDUCATION

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### Talks at Universities

(NYC unless indicated)

SVA | New York U | UFPR - Curitiba BR | U of Victoria - CA | Finlandia U - MI | Parsons the New School of Design | U of Michigan | U of Montana · Yale U - CT | Columbia U | Stanford U - CA | Glasgow School of Art - UK | Rhode Island School of Design | U of Dublin - EI | U of The Arts - PA | Johns Hopkins - MD | Carnegie-Mellon U - PA | ISPJAE Arquitectura - CU | Danish Design School | Malmo Academy - SE | Cornell U - NY | Syracuse U - NY | Hampshire College - MA | California College of Arts & Crafts | U Southwestern Louisiana | Prat Institute | U of Washington | Barnard College

### Workshops

- '16 Return of the Stanton Building
- '01 - '15 Common Ground/UVic, Victoria BC
- '14 Green Map Gathering, Malmo SE
- '11 - '12 Sustainable Jersey City, NJ
- '00 - '09 Cloud Institute for Sustainability Education
- '07 Sustainable Hudson Valley, NY
- '03 MOMA | Hiroshima, Aichi & Kamakura JP
- '94 - '03 Smithsonian Cooper-Hewitt, National Design Museum, NYC
- '99 Smithsonian Ntn'l Building Museum, Wash DC | Setagaya Center, Tokyo
- '97 SUNY Purchase, NY
- '96 O2 Global Network, Delft NL
- '95 Tennen Design Forum, Kyoto JP

### Teaching

- '02 - '03 Adjunct Professor, New York University: Mapping & Sustainability
- '94 Parsons School of Design: Promoting EVs
- '90 - '93 Cooper Union Continuing Ed: Design for the Environment

### Writing **bold are books**

**Mapping Our Common Ground, V1, 2, 3** | WEAD | Midori | Torchlight | Good | **Green Map Impacts** | If Magazine | AIGA | Origin | **Green Map Atlas** | Greenopia | In Business | Design World | Whole Earth | Liberty Tree Alliance | Places | EcoDesign Forum | Design Resource Review | Rana | Manna | Innovation | Environmental Grantmakers Association Journal

## BACKGROUND

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Born in Detroit Michigan USA, graduated Cass Technical High School art department ('71). At University of Washington art school and living in Seattle WA ('72-'84). Artist and Sculptor of commissioned work, public art, studio art and site-specific works. Art Director for collaborative projects, public events and artist-products shop. Based in Tokyo Japan ('85-'86). A New Yorker since 1987, Wendy was certified as an Artist by New York City in 2002.

## COVERAGE

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### Books

- '15 Agents of Alternatives, Fuad-Luke (Finland)
- '14 Zuccotti Park & Public Space Design
- '13 Mapa Verde Cuba; Food: an Atlas
- '12 Design for the Real World Redux
- '10 Why Design Now? Cooper Hewitt
- '08 SustainAbility, Sherrin
- '04 World Without Words, Evamy
- '04 Information Design Sourcebook (Japan)
- '03 High School Art Curriculum (Japan)
- '03 Small World: Maps & Mapmaking, Young
- '00 Giving the Land a Voice, Harrington
- '98 Ecology of Place, Beatley et al.
- '97 Ecology Of Design, AIGA
- '96 Making a Living While Making a Difference: Green at Work

### Newspapers

Inhabitat, International Herald Tribune, National Catholic Reporter, Christian Science Monitor, NY Newsday, NY Daily News, NY Times, LA Weekly, San Diego Union Tribune, Edmonton Journal, Montreal Gazette, L'Express (CA), The Guardian, Liverpool Telegraph (UK), Auf Bau (DE), Positive News, Sydsvenskan (SE), Waikato Times (NZ), Asahi Shimbun (JP), Japan Times, Nikkei News (JP), Jakarta Post (ID), India Express

### Magazines

Utne Reader, Metropolis, ID Magazine, House Beautiful, Sphere, Adbusters, In Business, New York, Consumer Reports Travel News, Metropolitan Home, All Round, Time Out NY, Planning, Garbage, BioCycle, Urbanist, Arcade, Shift, Green Teacher, Orion Afield, Rural Roots, National Geographic Traveler, Mother Earth News, Science World, CoDesign, New Age Journal, E, Artur (DK), Ergo (UK), Design Korea, ECO, Paper Sky, Nikkei Design, Lapan, River, Sotokoto (JP), Green Stick (RU)

### TV and Radio

Story Corps, CNN, BBC, New York One News, Oxygen Media, YouthVision, Radio Zambia, CBC, NHK Tokyo, Eco-Talk, Metro Channel, KPLU, WNYC, WBAI, WFMU-fm, WRNN, KBOO

### Jurying

Social Design Bicycle Accessories, Metropolis Next Generation, NYC Street Tree Design, International Design Resource Awards